

Induk KUD IN BRIEF



INDUK KUD
INDUK KOPERASI UNIT DESA
NATIONAL FEDERATION OF RURAL CO-OPERATIVE

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PADDY FIELD



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MAP OF INDONESIA



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FACTS OF INDONESIA

- Islands: 17,504
- Land: 1,922,570 km²
and ocean: 3,257,483 km²
- Population: 251 millions peoples
(the fourth biggest after China,
India, and USA)
- Income per capita: USD 4.380.
Malaysia USD 14,603, Vietnam
USD 3,123, and the Philippines
USD 3,725 (World Bank 2010)



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FACTS OF INDONESIA

- Two seasons: dry and rainy (tropical)
- Religion 85% moslem.
Others: Protestant, Catholic, Hindu, and Buddha
- National language: Bahasa Indonesia
- Local languages: 748



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HISTORY

1. Koperta (Agriculture Coop), 1963.
2. BUUD (Near Coop), 1966-1967.
3. BUUD/KUD, 1971.
4. KUD (Farmer Coop), 1973.
5. Pusat KUD (Provincial), 1973.
6. Induk KUD (National), 12 November 1979.



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HISTORY

1. Induk KUD is establish by 8 Pusat KUD.
2. BH (legal body) Induk KUD, 12 July 1980, 33rd National Co-operative Day.
3. Ideas of Induk KUD establishment is discussed at 10th Munaskop (Co-operative National Meeting) on 1977 in Jakarta.



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BACKGROUND

- 1. Need for togetherness,
so strong.**
- 2. Need to export member
product.**
- 3. International relationship.**
- 4. Education and training.**



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VISION

Induk KUD along with its network becomes a consistent pillar of national economy to achieve fair and prosperous society.



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VISION EXPLANATION

1. Being a pillar of national economy:

national development will be realized through institutional strengthening economic, social and political as a pillar supporting the establishment of economic activities based on the potential of the region. Cooperative is one of the pillars of the economy that need to be strengthened.



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2. Principle abiding: the point of all activities carried out by Induk KUD and its network must refer to the provisions of law, cooperatives identity, religion, and culture/local customs. Therefore Induk KUD has pioneered the development of activities of trusted and accepted by the local community.



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3. Achieve equitable and prosperous society: Induk KUD activities will provide economic benefits to its members and the community.



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MISSION

1. Making Induk KUD and its network as a principle abiding performers, thus, have the ability of adaptation.



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MISSION

2. Develop a characteristics-based business of the region.



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MISSION

3. Improve the welfare of members and the potential-based of the region community.



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PURPOSE

Making social and economic life of Induk KUD members be better than prior to joining Induk KUD.



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VALUE AND NORMS

Values and norms shared by all members INKUD are made as:

1. Adhesives and benchmark for all members.
2. Guide behavior, relationships and interactions.



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VALUE AND NORMS

3. Value as 'anchor' when the storm wrought. 'Moral compass' give direction when everything is heavy. 'Guide' to help to achieve the goal.
4. Control how and process to reach objectives. Does not justify any means.
5. Value for long-term success.



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INDIVIDUAL VALUES

- 1.Honesty:** take our rightful.
- 2.Fair:** proportional, not equal.
- 3.Open:** responsible, discussed openly, and as it is.
- 4.Loving and caring:** Care for others.
- 5.Creative:** ideas and new ways.



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INDIVIDUAL VALUES

- 6. **Innovative:** opportunities and problem solutions.
- 7. **Credible:** believable and dignity.
- 8. **Discipline:** principles abiding and to realize the ideals Induk KUD.
- 9. **Patience:** success is not all so.



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SOCIETAL VALUES

1.Togetherness: “mutual cooperation”. Challenges are increasingly severe that potential must be united.

2. Commitment: a binding agreement and do the best.



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SOCIETAL VALUES

- 3. **Responsibility:** trustworthy and ready to be prosecuted.
- 4. **Mutual respect:** put every human being as dignity.



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MOTTO

1. **Network:** prime
2. **Members:** principal
3. **Induk KUD:** victorious
4. **Indonesia:** prosperous



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INSTITUTIONAL PROGRAMS

1. Education and Training
2. Website for All.
3. Cheap Communication All Members.
4. Member Database .
5. Membership Certification.



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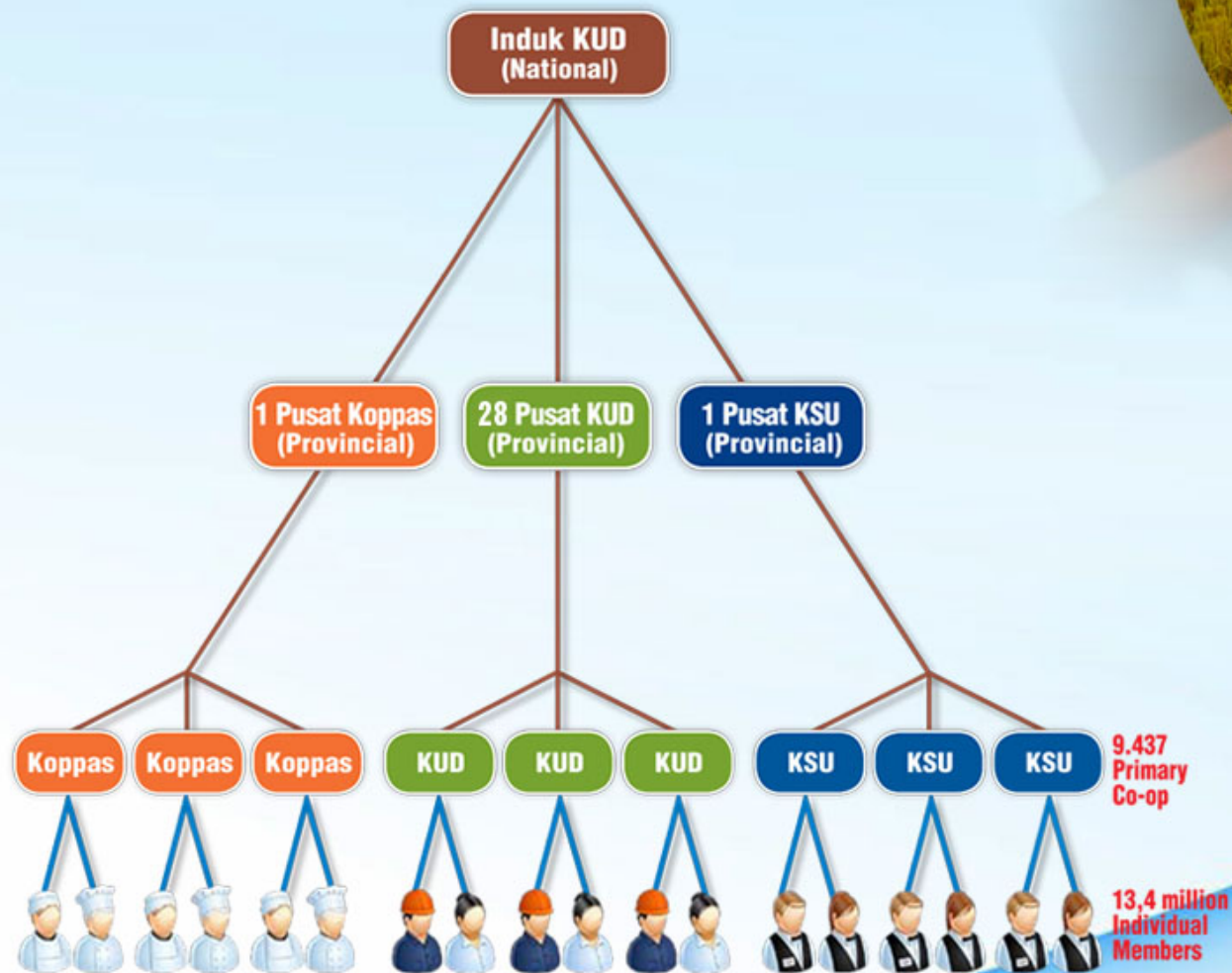
INSTITUTIONAL PROGRAMS

6. Membership of Induk KUD in National and International Forum.
7. International Relationship.
8. Newsletter On-Line.
9. Profile and Leaflet of Induk KUD.
10. Training Center of Induk KUD in Jatinangor.



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NETWORK



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BUSINESS

1. Palm Oil Mill (POM).
2. Palm Fiber Oil Extraction Plant.
3. Coffee Bean.
4. Horticulture.
5. Cassava.
6. Cow Fattening.
7. Training Centre (Pusdiklat Gerkopin).



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PALM OIL

Since 2006, Indonesia has become the palm oil producer with total production as of 16 million tons. In 2008, CPO production reached 18.8 million tons. In 2009, CPO production reached 20.2 million tons, and in 2010 is estimated to reach 23.2 million tons. Production in 2020 is expected to break the 40 million tons.



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Two projects:

1. Palm Oil Mill (POM):

- a. Capacity: 60 tons per hour.
- b. Processing from Fresh Fruit Bunch (FFB) to be CPO (Crude Palm Oil).
- c. Plantation: 27 thousands hectares.
- d. Market: domestic and international.



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2. Palm Fiber Oil Extraction Plant:

- a. Capacity: 500 up to 1,000 tons per day.
- b. Processing from fiber to be CPO.
- c. Market: domestic and international.



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GAYO ACEH COFFEE

Nanggroe Aceh Darussalam is one of the largest coffee producers in Indonesia. Aceh is able to produce about 40% Arabica and Robusta coffee beans from the total harvest of export quality coffee in Indonesia. Aceh coffee flavor has been known for a long time in Indonesia and the world. Gayo Aceh Coffee is one of the typical Indonesian coffees from Aceh who pretty much favored by various groups in the world. Gayo Aceh Coffee is produced from smallholders in Gayo Highlands, Central Aceh, at the height of 1,200 meters above sea level. Thus, causes coffee plantations thrive here.



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Although the pattern of plantations here are smallholders and are performed in organic, but the resulting coffee is really qualified and recognized by the organization's world coffee exporter with Gayo coffee labels.

With a land area of 80 thousand hectares of plantations, the Gayo Highlands could produce organic coffee as much as 27,777 tons per year, with productivity levels of every hectares are 725 kilograms per year.



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The image is a collage of various horticultural products. At the top, there's a large image of tomatoes on the vine. Below it, on the left, is a circular inset showing watermelons, some whole and some sliced. To the right of the tomatoes is a vertical strip showing a large pile of red chili peppers. At the bottom left, there's an image of a cantaloupe melon, whole and sliced. The title 'HORTICULTURE' is centered in a dark green banner.

HORTICULTURE

The type of horticulture:

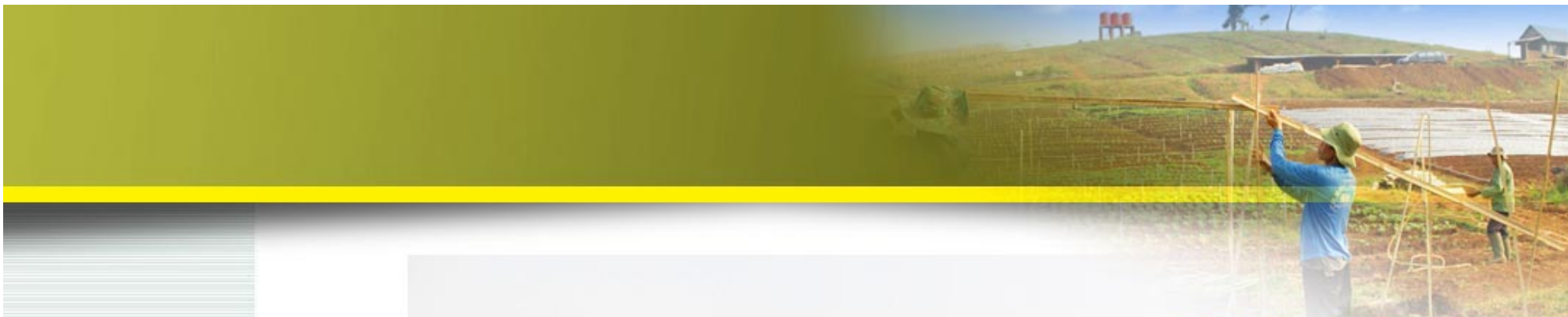
1. Tomato.
2. Chili.
3. Asparagus.
4. Melon.
5. Water melon.
6. Corn.



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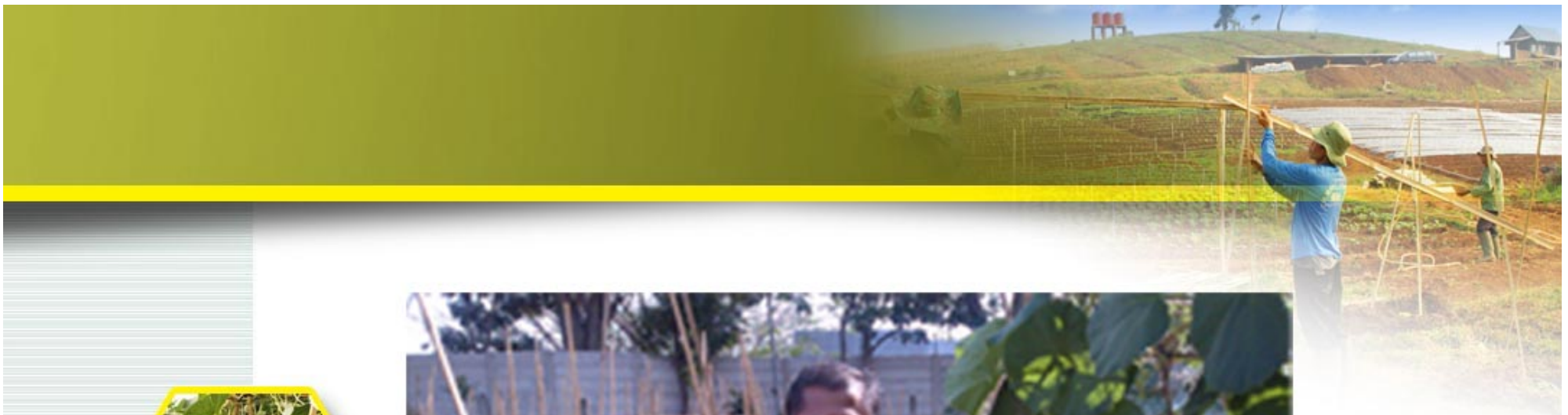


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CASSAVA

Cassava, or also known as cassava or manioc, is an annual plant of tropical and subtropical. The tuber is known to the community as a staple food that produces carbohydrates, while the leaves can be used as a vegetable. Cassava is known as strategic crop producing flour for industrial raw materials with agricultural based. Along with its development cassava has the potential to produce alternative energy, bio-ethanol.

In a large scale, the utilization of cassava in general can be processed into tapioca and dried cassava, with a range of 20-30% yield obtained. Moreover, cassava can also be processed into simple processed products such as chips, dried cassava or flour. The processed form is usually made to resolve the issue price at harvest season.



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Processing can be done by farmers or farmer groups so as to increase added value. Processing of cassava into cassava flour relatively easy and can be handled by groups of farmers. Yield content obtained ranged 27-30%. Cassava flour is suitable for substitution on various food products.



Until now, Indonesia is able to produce cassava production by 22 million tons, or is in the big four cassava producing countries in the world. Regions in Indonesia that produce cassava are in East Java, Central Java, West Java, Lampung, South Sumatra, Southeast Sulawesi, Maluku, South Sumatra and Yogyakarta.



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Cassava factory:

1. Capacity: 40 tons per day.
2. Wet cassava to be cassava flour (powder).
3. Rate: 4 : 1 = 4 wet cassava : 1 flour.
4. Processing from wet cassava to be flour in same day.
5. 1 hectare: 40 tons (more than 40 tons is more efficient).
6. Waste of cassava processing could be sold.



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TRAINING CENTER

- 100 rooms
- 5 class rooms (200 persons): AC and LCD
- Canteen (75 persons)

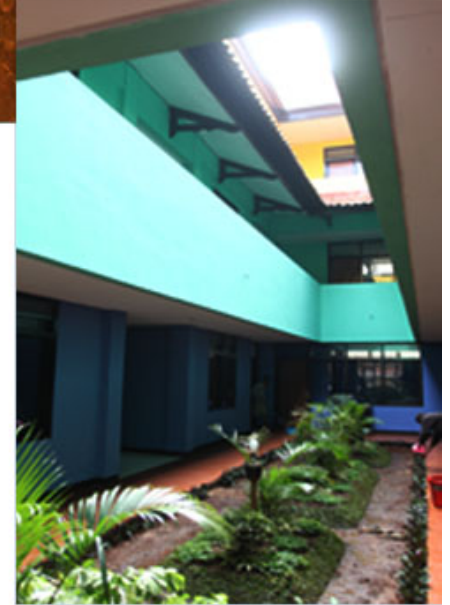


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TRAINING CENTER

- Parking area
- Office
- Garden party
- Wedding party
- Seminar
- Education and training
- Workshop



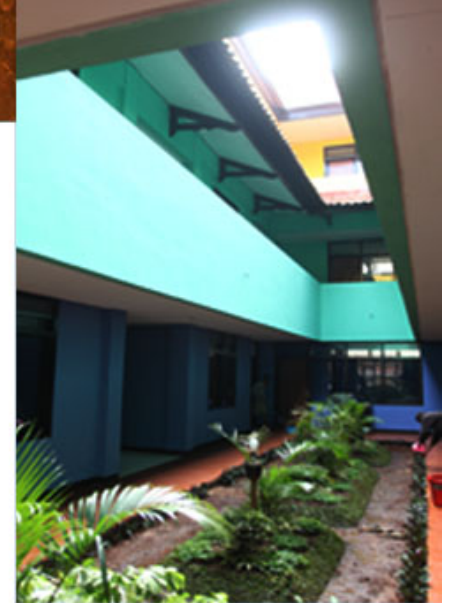
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TRAINING CENTER

Target group:

- Cooperative
- Small Medium Enterprise
- Student
- Government
- Private



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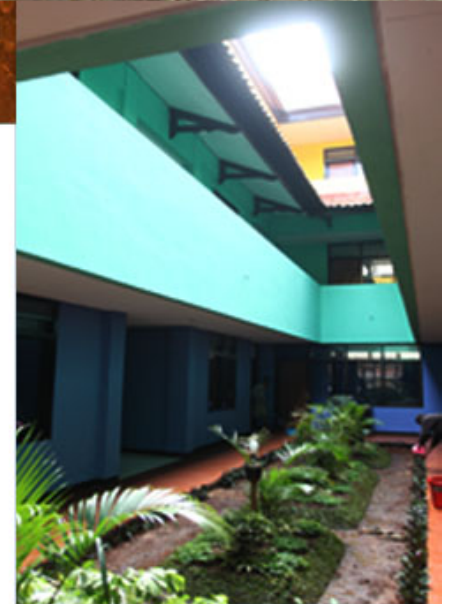
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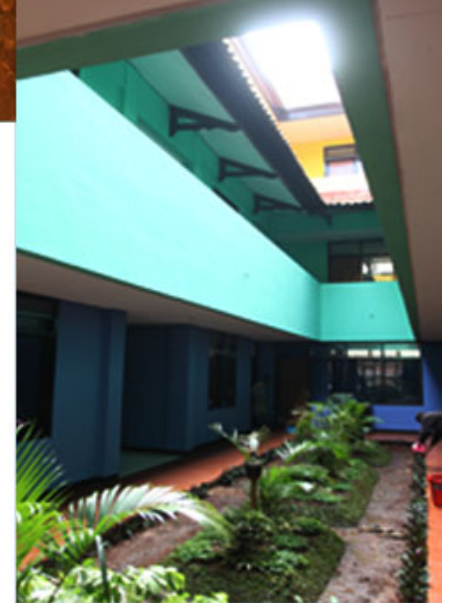
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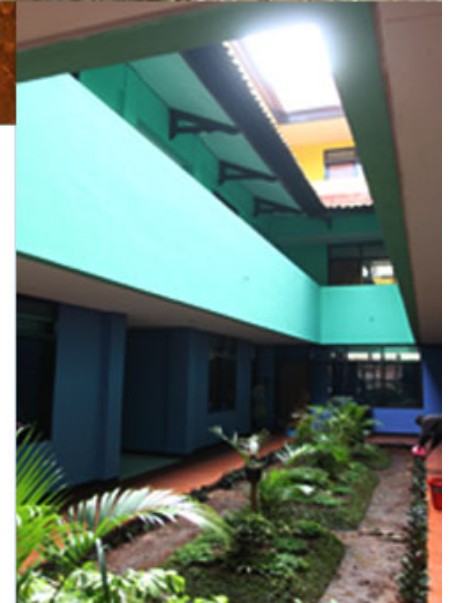
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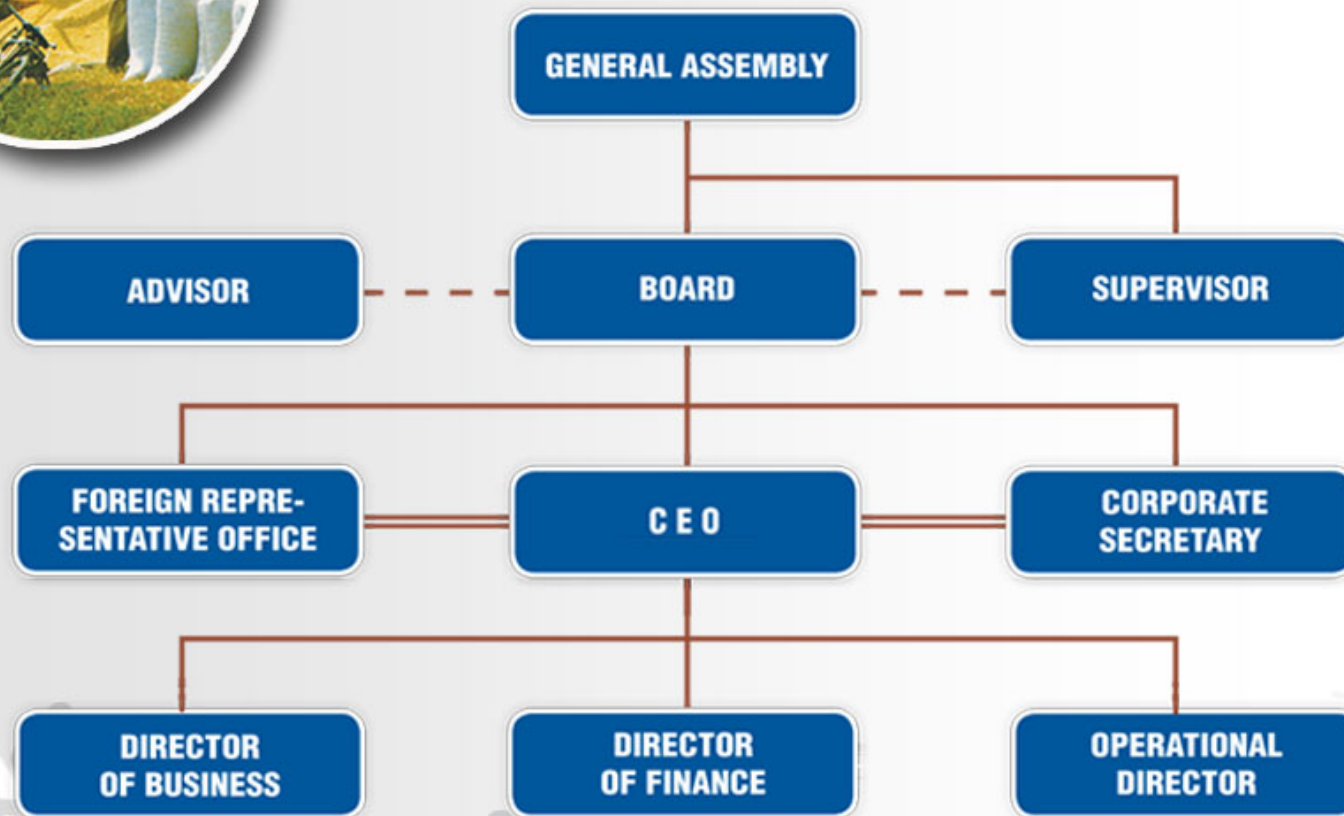
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ORGANIZATION STRUCTURE



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BOARD



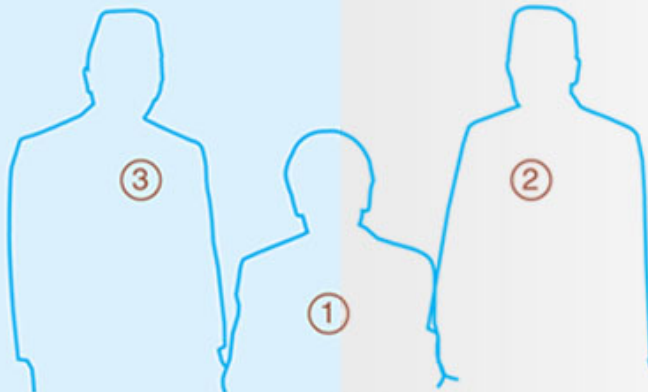
1. **Herman YL Wutun**
Ketua Umum
2. **Nyoman Sugawa Korry, SE, Ak., MM**
Ketua Bidang Organisasi
3. **Wahyudi Basuki, SH**
Ketua Bidang Usaha
4. **Zainal Arifin**
Sekretaris
5. **Drs. Jabmar Siburian, MM**
Bendahara



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SUPERVISOR



1. **Prof. Ir. H. Mahmud Hamundu, M.Sc.**
Chairman
2. **H. Nursalim Rendusara**
Secretary
3. **H. Syafril Manaf**
Member



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MANAGEMENT



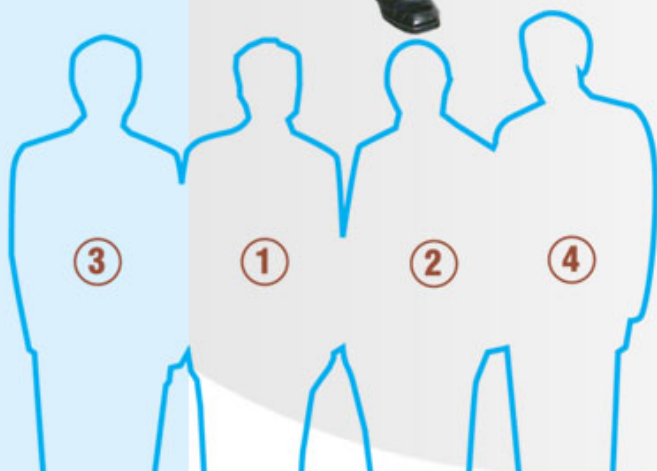
Yuzri Suhud
Chief Executive Officer (CEO)



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FOREIGN REPRESENTATIVE OFFICE



1. **Wu Jui Lang**
Sekretaris Jenderal
2. **Chou Chung Ping**
Kepala Keuangan
3. **Huang Shu Zhong**
Penasehat
4. **Gary Wee**
Penasehat



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THANK
YOU



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